

RAJAR DATA RELEASE



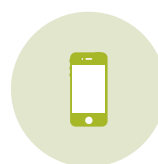
Quarter 2 2026 – August 6th 2026



ALL RADIO
LISTENING
CHARTS



1. ALL RADIO
LISTENING



2. ALL DIGITAL
LISTENING



3. BBC &
COMMERCIAL
REACH & SHARE



4. BBC &
COMMERCIAL
PLATFORM SHARE

SAMPLE SIZE:

Survey period - Q2 2026

Code Q (Quarter): 33,523 Diaries 15+

Code H (Half year): 66,773 Diaries 15+

TERMS

WEEKLY REACH:

The number in thousands of the UK/area adult population who listen to a station for at least 5 minutes in the course of an average week.

SHARE OF LISTENING:

The percentage of total listening time accounted for by a station in the area (TSA) in an average week.

TOTAL HOURS:

The overall number of hours of adult listening to a station in the UK/area in an average week.

"Please note that the information contained within this quarterly data release has yet to be announced or otherwise made public and as such could constitute relevant information for the purposes of section 118 of FSMA and non-public price sensitive information for the purposes of the Criminal Justice Act 1993. Failure to comply with this embargo could result in prosecution".

RAJAR DATA RELEASE Q2 2026 – August 6th 2026



	Q2 2025	Q1 2026	Q2 2026
All Radio Listening			
Weekly Reach ('000)	49,995	50,628	51,119
Weekly Reach (%)	85.8	86.9	86.6
Average hours per head	17.6	17.3	17.6
Average hours per listener	20.5	19.9	20.3
Total hours (millions)	1,026	1,007	1,040

All Radio Listening - Share Via Platform (%)			
AM/FM	26.6	24.0	24.5
Total Digital	73.4	76.0	75.5
DAB	41.8	43.1	42.7
DTV	2.3	2.5	2.6
Total Online	29.3	30.4	30.3
Website/Apps	10.9	11.5	11.6
Smart Speaker	18.4	18.8	18.7

All Digital Radio Listening

Reach %

	Q2 25	Q1 26	Q2 26
All Radio	85.8	86.9	86.6
Total Digital	75.1	76.5	76.7
DAB	59.6	60.8	61.9
DTV	6.1	6.2	6.3
Total Online	43.1	43.5	44.3
Website/Apps	24.0	24.2	24.7
Smart Speaker	27.1	27.2	27.5

Hours in 000s

Q2 25	Q1 26	Q2 26
1,026	1,007	1,040
753	765	786
429	434	444
24	25	27
301	306	315
112	116	120
189	190	195

Share %

Q2 25	Q1 26	Q2 26
100	100	100
73.4	76.0	75.5
41.8	43.1	42.7
2.3	2.5	2.6
29.3	30.4	30.3
10.9	11.5	11.6
18.4	18.8	18.7

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Weekly Reach (000s)

BBC Radio Listening

	Q2 25	Q1 26	Q2 26
All BBC Radio	31,100	31,356	30,934
All BBC Network Radio	28,606	28,642	28,370
All BBC Local / Regional Radio	6,924	7,063	6,898

Commercial Radio Listening

	Q2 25	Q1 26	Q2 26
All Commercial Radio	39,503	39,266	40,193
All National Commercial	28,068	27,857	29,040
All Local Commercial	26,666	25,418	26,136

Share of Hours (%)

BBC Radio Listening

	Q2 25	Q1 26	Q2 26
All BBC Radio	42.1	43.4	42.6
All BBC Network Radio	37.7	39.0	37.9
All BBC Local / Regional Radio	4.5	4.4	4.5

Commercial Radio Listening

	Q2 25	Q1 26	Q2 26
All Commercial Radio	55.7	54.3	55.1
All National Commercial	28.0	28.5	28.8
All Local Commercial	27.8	25.9	26.3

Platform Share

All BBC Radio

	Q2 25	Q1 26	Q2 26
AM/FM	33.6	29.8	29.9
Total Digital	66.4	70.2	70.1
DAB	39.6	40.5	41.1
DTV	2.7	3.3	3.6
Total Online	24.1	26.4	25.4
Website/Apps	10.8	11.4	11.1
Smart Speaker	13.2	15.0	14.3

All Commercial Radio

	Q2 25	Q1 26	Q2 26
AM/FM	20.9	19.1	19.7
Total Digital	79.1	80.9	80.3
DAB	44.2	46.1	44.8
DTV	2.0	1.9	1.8
Total Online	32.9	32.9	33.6
Website/Apps	10.5	11.1	11.5
Smart Speaker	22.4	21.8	22.1